



VOLUNTEER OPPORTUNITY
Social Media Content Creator

Frog Hollow Neighbourhood House is a community service organization serving the Hastings-Sunrise community. We are looking for someone who is interested in communicating social issues, familiar with internet linguage, and willing to do research on certain social issue topics to create informative, responsible content to highlight important initiatives that align with our organizational values.

As a volunteer social media content creator, you will have the opportunity to use your creative skills to raise awareness about important social issues and initiatives. You will work alongside a team of dedicated volunteers and staff members to create engaging and informative content for our social media platforms.

Position: Social Media Content Creator
Hours: We are flexible! 3 to 6 hours per week is suggested.
Timeline: Application opens NOW!
Orientation – First Friday of every month via zoom

Locations: Online

Duties and Responsibilities:

- Curate and create engaging social media content, including copy for Facebook and Instagram
- Conduct research on relevant social issues to create informative, accurate and responsible content, e.g. *World Elder Abuse Awareness Day, Pride Week, Orange Shirt Day, Black History Month, etc.*
- Ensure all content aligns with our organizational values and messaging
- Carry out tasks in a timely, efficient and accurate manner.
- Maintain confidentiality and discretion at all times.

Benefits for applicants:

- Opportunity to gain valuable experience in the non-profit sector and contribute to meaningful causes
- Build your portfolio with impactful and inspiring work
- Opportunity to utilize and further develop social media and promotional skills
- Make an impact in your community.

- Explore a career related to marketing, social media and communications jobs in non-profit sector and in general.
- Networking opportunities with like-minded individuals
- Fulfill graduation requirements; reference letter may be available

Training & support provided:

- Volunteer Orientation training from *Volunteer Coordinator* and *Communications Coordinator*
- Biweekly meetings to debrief and give feedback to *Communications Coordinator*

Qualifications:

- Strong writing and communication skills
- Familiarity with internet lingual and social media platforms
- Passion for social issues and desire to make a positive impact in your community
- Ability to conduct research and synthesize information into compelling content
- Experience in digital marketing or social media management
- Bonus: Understanding of SEO and content marketing best practices
- Knowledge of graphic design or video editing is a plus

If you are interested in this opportunity, please send your resume, portfolio or sample work, and a brief cover letter highlighting your experience and motivation to volunteer at Frog Hollow. We look forward to hearing from you!

Please apply by email to volunteer@frohollow.bc.ca

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Thank you for your interest